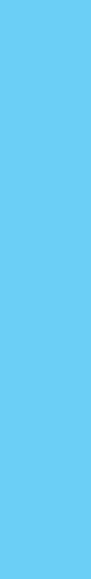


Education Solution



TATA CONSULTANCY SERVICES





The growing education sector is witnessing an increase in the number of campuses and the intake of students. Institutes therefore, seek to optimize the use of scarce resources and adopt standardized systems and procedures to better manage and deliver education across spatially-separated campuses. With campus efficiency emerging as the new buzzword of the learning industry, collaborative tools and effective learning content management systems are the need of the hour. This includes online media and social networking sites that attract digital learners to institutes offering virtual campuses with peer-group learning and ‘anytime, anywhere education’. Institutes also increasingly collaborate with multiple players – alumni, industry, global top-tier institutes, policymakers and learning technology partners – to ensure that the future needs of all the stakeholders are met. With these changes in the education ecosystem, there is a need for innovation to create new streams of knowledge and use novel tools to capture the growth.

Towards this, we, at Tata Consultancy Services (TCS), offer our iON Education Solution that brings in integrated capabilities especially designed to drive education and educational institutes to greater success. The offering helps steer core and support functions as well as the management of institutional resources to achieve improved accountability and transparency, while attracting students and the best faculty.

"...iON has integrated all the administrative processes of MRIU's institutions, thus improving efficiency...the online admissions process has helped in students coming in from across nearly 25 states and 8 countries."

Prashant Bhalla

Vice President , Manav Rachna, India

Overview

The increasing focus on technology compels educational institutes to replace old models of teaching and learning with new ones. Technology in the education system enables students, faculty and researchers with easy access to the internet and open networks, to display high degrees of sharing, collaboration and participation. Technology has also fuelled the concept of 'education anytime and anywhere', thereby paving the way for technology-based education administration.

The iON Education Solution offers an integrated suite of modules that provides a single view of business process information to guide decision-making. With features that enhance operational efficiency, we help you upgrade your administrative functions and provide a platform for e-learning. Our 'IT-as-a-Service' model equips us to cater to your hardware, software and network infrastructure comprehensively, thus reducing installation time and leading to faster Return on Investment (RoI). Our pay-as-you-use model allows you to adapt to the changing usage of the software, thereby lowering your capital expenditure. In addition, our build-as-you-grow approach predicts costs, helping in budgeting and planning. These unique approaches bring in cost-efficiency.

The iON Education Solution ensures scalability and is enhanced by features that enable:

- Student Life Cycle Management from enquiry to alumni, Role-based access and privileges for students and teachers;
- Role-based access and privileges for students and teachers;
- Publishing, managing and organizing of large volumes and a wide variety of content;
- A centralized and organized knowledge repository to capture, store, index and preserve critical information;
- Collaborative tools for web conferencing, virtual classrooms, online communication and training;
- Integration to support functions such as human resource management solution, payroll management and finance and accounting management;
- Integrated library management and cataloging;
- Virtual Communities Platform to foster exchange and growth of knowledge among students, faculty, alumni, industry connects and various stakeholders;
- Learning Management System integrated with the Virtual Communities Platform enabling collaborative and interactive learning.

Benefits

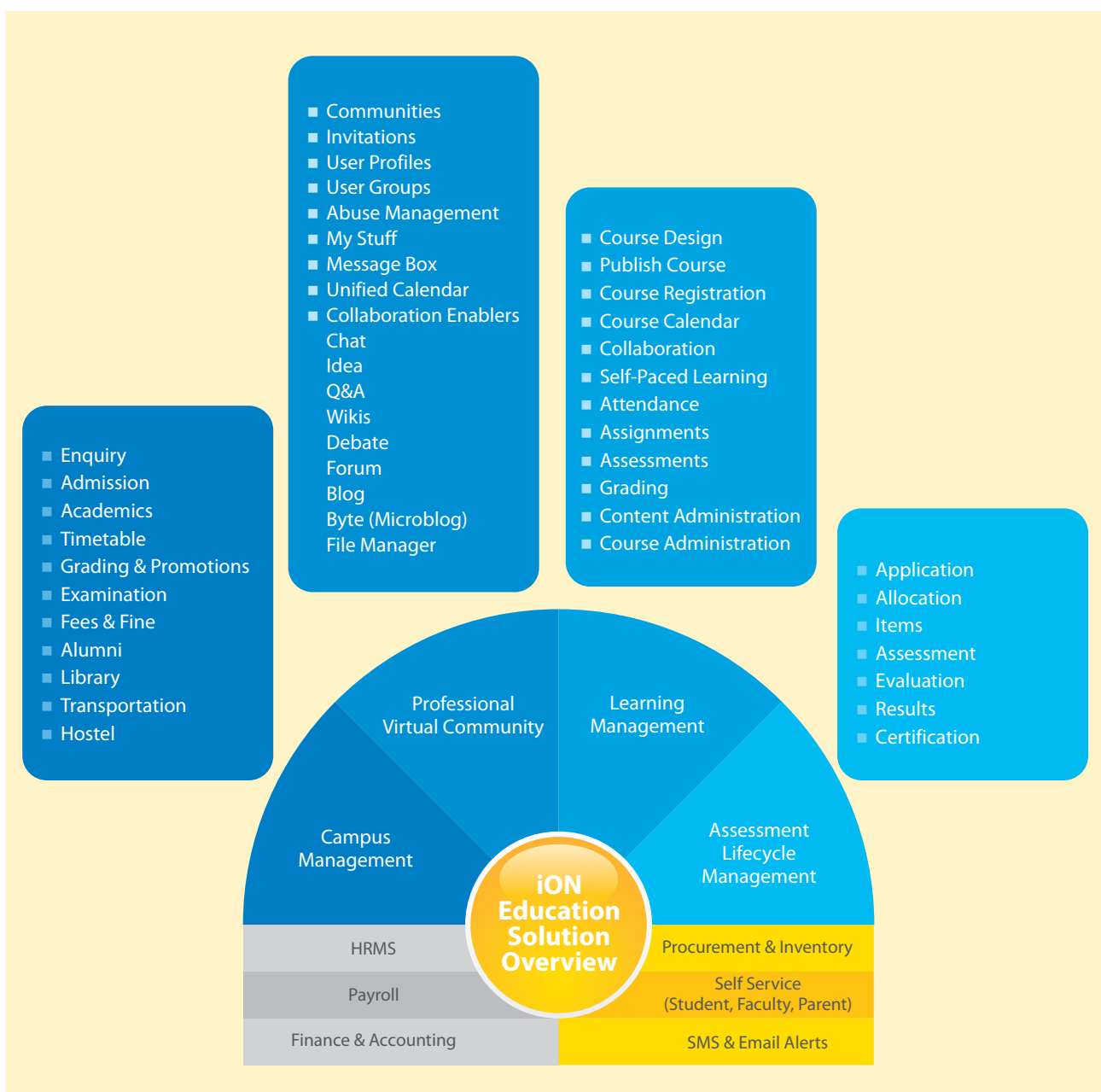
The iON Education Solution accelerates your expansion and brings you benefits of:

- **A build-as-you-grow approach.** We help you adopt sophisticated systems that you need to support your expanding business as you scale up. When you partner with us, we help you save costs by eliminating the need to invest in advance towards IT infrastructure or solutions that do not meet your immediate needs. Thus, we ensure that your business operations remain cost-efficient, allowing you to budget and plan ahead.
- **Relevance.** We ensure that you keep pace with changes in the education system with best-in-class infrastructure and industry best practices, packaged in a specially-designed solution for educational institutes. We regularly update our solution to incorporate evolving functionalities necessitated by changing market needs.
- **Ease of deployment.** We are a single vendor and an acclaimed industry leader providing comprehensive solutions.
- **Data security.** We protect your data through multiple security-layers as well as provide your authorized personnel with secure, anytime, anywhere data access. We also offer efficient disaster recovery capabilities that assure you of business continuity. This enables you to focus on your core business functions.
- **Cost and operational efficiency.** By streamlining your operational processes, our solution increases your overall efficiency. For instance, the solution helps reduce the fee management cycle thereby enabling you to make better use of your resources and minimize costs.
- **Robust maintenance.** Our commitment steps beyond traditional 'one-time' setup and implementation. We offer ongoing services, including a 24x7 online and phone helpdesk. You also benefit from working with minimal IT support staff.

"By implementing iON we are able to put our administrative processes in a box, enabling us to replicate them easily and efficiently. This has helped us in removing variations, creating standards and benchmarks."

Ryan Pinto

Chief Executive Officer, Ryan International Group of Institutes



Why iON

iON provides comprehensive solutions that address varied IT requirements. From network to ERP, iON is offered as a single service, in a pay-per-use model, allowing you to leverage the solution's true potential. iON ensures integration of all processes along with ease of use.

iON promises:

- **High performance in normal broadband;**
- **Stringent security and data privacy ;**
- **Guaranteed availability (99 per cent uptime);**
- **Disaster recovery;**
- **Reduced need for IT staff.**

iON, therefore, manages your processes while you use the software. You gain from:

Integrated solutions

We ensure that all your solutions are connected. For example, if you are using a CRM along with an ERP, and have a document management system to organise your files, we ensure that these solutions are connected and work as one. So for you, it is simply IT and not applications.

Increased agility

We bring in the agility to keep pace with changing processes or a new line of business. We help you configure the processes to work differently or simply choose new practices recommended by the software. Our activation system flags on best practices while the system is running. As you pick and choose, we give you more options to choose from.

A pay-as-you-use model

This model eliminates capital investment as we provide the IT infrastructure and software on rent. You pay as you use and only for the number of users who actually use the software. The rent is charged monthly. Typically, the cumulative rental for three years is equal to the capital cost of acquiring similar or lesser software with one-time payment. Usually, the ROI exceeds rental within three months, when best practices are well followed. The rental includes maintenance and training, with no hidden costs.

Personalised solutions

Although this is a cloud service, the software is configurable to each business. You will always get the flavour of your own business by picking and choosing what processes you would need.

Automatic upgrades

We continuously invest in our solutions to ensure best practices. We enrich the software based on user feedback and business and statutory changes. We ensure the upgrade without disrupting the user.





TATA CONSULTANCY SERVICES

Hardware + Network + Software + Services

About iON

iON is Tata Consultancy Services' strategic unit for Small and Medium Business. iON provides end-to-end business solutions to the SMB segment, the growth engine of the economy. iON caters to the needs of multiple industry segments with best practices gained through TCS' global experience, domestic market reach, skills, know-how and delivery capabilities.

For more information, visit us at www.tcsion.com

Contact

To know more about the iON Education Solution

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About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

For more information, visit us at www.tcs.com

IT Services
Business Solutions
Outsourcing

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